Order Email Coupons

USER GUIDE

Overview

E-commerce businesses always needs dynamic rules of marketing to attract and lure their customers. The more the customers visit the sites, the more opportunity for the merchants sell their products and ultimately, in returns a handsome revenue.

Magento-2 a leading E-commerce platform provides a fully flexible and customizable architecture to implement any sort of automation that ultimately leads in generating customer traffic and business.

Features

Increase Revenue:

The automated coupons in order email are one of the marketing tactics for e commerce businesses to increase their sales and revenue.

Customer Attraction:

It lures and attracts customers to re-visit site and shop more.

Coupons for Guest & Logged-in Customers:

The coupon can be availed by both guest and logged-in customers.

Sync with Cart Rules:

Dynamic coupons can be sent over email with as per configured cart rules. The coupons functionality is flexible with any configured cart rule.

Module Installation and Configurations

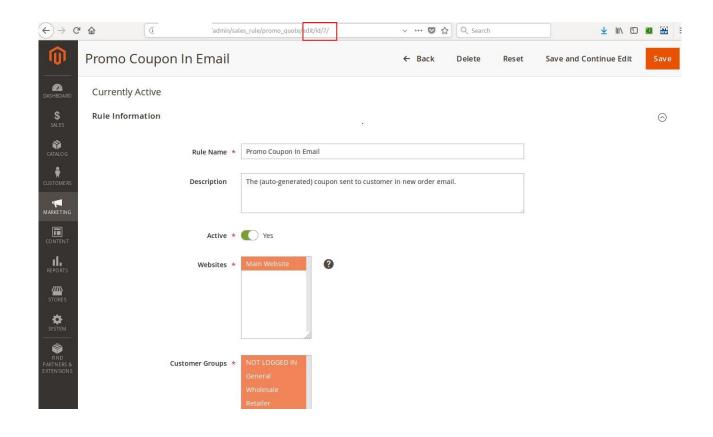
Installation:

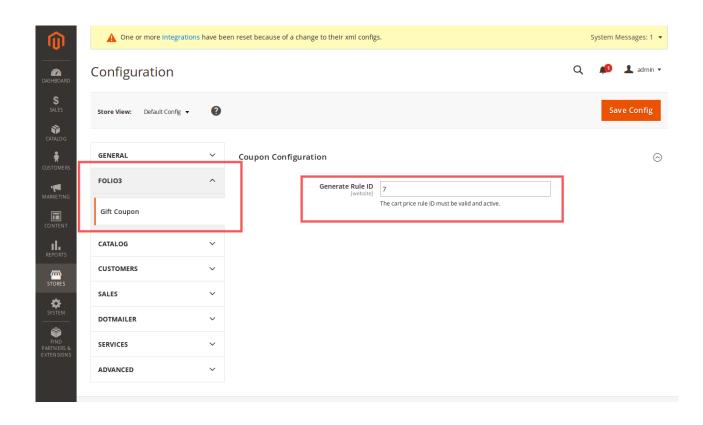
- 1) Copy the module files at directory path: /app/code/Folio3/OrderEmailCoupons/
- 2) Run following commands: php bin/magento setup:upgrade php bin/magento setup:di:compile php bin/magento setup:static-content:deploy
- 3) Flush or refresh all the caches.

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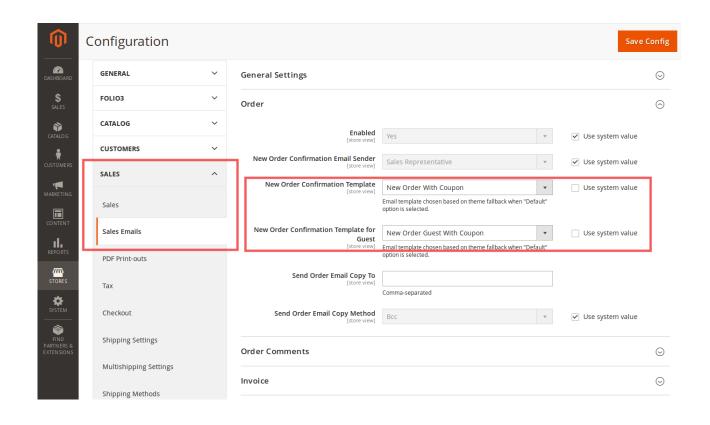
Configurations: Screen-shots have been attached for highlighting each and every necessary configuration:

Promo Coupon In Email		Q 📫 💄 admin 🕶	
			1) Create
✓ You saved the rule.			a cart rule
Currently Active			
Rule Information		0	with following
			necessary
Rule Name *	Promo Coupon In Email		configurations
Description	The (auto-generated) coupon sent to customer in new order email.		:
Active *	€ Yes		
Websites *	Main Website		
Customer Groups *	NOT LOGGED IN General Wholesale Retailer		
Coupon *	Specific Coupon 🔻		
Coupon Code *			
	✓ Use Auto Generation		
	If you select and save the rule you will be able to generate multiple coupon codes.		
Uses per Coupon	0		
Uses per Customer	1 Usage limit enforced for logged in customers only.		
From	04/4/2018		
То			
Priority	0		
Public In RSS Feed	◯) No		
Conditions			2) Copy
Actions		—————————————————————————————————————	and paste,
Labels			created cart
Manage Coupon Codes			rule ID under
		O	stores→confi
Coupon Qty *			guration
Code Length * 12			9
Excluding p	refix, suffix and separators.		
Code Format * Alphani	meric v		
Code Prefix			
Code Suffix			
Dash Every X Characters 0	separation.		
Genera		to CCV	
Search Reset Filter Actions ▼ 2 records found	Export:	to: CSV	visit us at:
Coupon Code	Created Expiration date Generated By dotmailer Uses	Times Used	
Any 🔻		From	
☐ EA6MQIMIBEUM	To	0	





3) Select order email templates for guest and logged-in customers.



4) The coupon will be appear at above footer in order email.

